



FINAL RELEASE

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Holiday Inn Hotel & Suites at Universal Orlando® Announces Director of Sales & Marketing, Barry Morrison

ORLANDO, FL — June 12, 2006 — The Holiday Inn Hotel & Suites at Universal Orlando® announced that Barry Morrison has assumed the position of Director of Sales & Marketing. The hotel is a member of the Intercontinental Hotel Group and offers 390 well-appointed guest rooms and suites as well as high-speed Internet access throughout the property.

Barry Morrison joins the hotel as a local veteran of the Orlando hotel market. With 15+ year's hospitality experience, Mr. Morrison has served in the sales, marketing, and catering capacity in Orlando with various large resorts and convention facilities including over two years as a consultant to the thriving Orlando convention business.

"We are fortunate to have a seasoned veteran such as Barry Morrison join our hotel and oversee our sales effort. Our full service hotel offers 390 rooms and suites as well as over 12,000 square feet of meeting and convention space. Having someone leading our sales and marketing team with experience in all facets of our business will help further establish our property as a preferred hotel for meeting planners," stated General Manager, Matthew Downs.

Director of Sales & Marketing Barry Morrison, commented, "Having been in Orlando for all of my hospitality career and getting the opportunity to work with such a well known and managed hotel across from Universal Studios® is a welcomed career milestone. I very much look forward to continuing the tradition of hospitality service excellence that the Holiday Inn Hotel & Suites is known for."

About the Holiday Inn Hotel & Suites at Universal Orlando®

The Holiday Inn Hotel & Suites at Universal Orlando® has a commitment to provide exceptional service and maintain guest loyalty. The hotel offers professionally decorated guest rooms and suites that offer kitchenettes. All rooms offer complimentary high-speed Internet access. In addition to the full service TGI Friday's® restaurant, outdoor tropical pool, and expansive meeting space (over 12,000 square feet), guests enjoy convenient access to the major roadways in Orlando including the Florida Turnpike, the Beach Line Express (SR-528) and Interstate 4.

The hotel is ideally situated directly across from Universal Orlando® and is located at 5905 Kirkman Road, Orlando FL 32819. The hotel is a few blocks from International Drive and nearby Prime Factory Outlets and the Mall at Millenia. To learn more, visit their website at www.hiuniversal.com where they feature information about specials and packages with Universal Orlando® and Sea World Adventure Park®. The hotel is managed by Dimension Development Company, Inc.

About Dimension Development Company

Since its formation in 1988, Dimension Development Company, Inc. has successfully developed, acquired, and managed full-service, all-suite, and limited feature hotels. The company's various hotel partnerships have produced winning combinations in markets throughout the country. Dimension's current management portfolio includes hotels in the Hilton, Intercontinental, Marriott, Cendant, and Starwood branded flags. The company operates hotels in twelve states, and is actively working to acquire and develop additional hotel properties.

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